



Media Pack 2019

WORLD TRADE MATTERS

The Professional Journal from the Institute of Export & International Trade

Contact IOE&IT

The Institute of Export and International Trade
Export House Minerva Business Park, Lynch Wood,
Peterborough, Cambridgeshire PE2 6FT UK

institute@export.org.uk
+44(0)1733 404400





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Summer 2019	21/06/2019	05/07/2019	12/07/2019
Autumn 2019	04/10/2019	18/10/2019	01/11/2019

About

About - Institute of Export & International Trade (IOE&IT)

The Institute of Export & International Trade (IOE&IT) is the UK's only professional membership body representing international trade.

Established in 1935, we firmly believe that our future export growth must be underpinned by a sound foundation of knowledge. Our mission is to enhance the export performance of the UK by setting and maintaining professional standards in international trade management and export practice, which is principally achieved by the provision of education, training and practical business support services.

About - World Trade Matters

'World Trade Matters' is the new quarterly Professional Journal for members of the IOE&IT, designed to keep members in touch with the Institute's local, national and international activities, topical industry issues, as well as articles from some of the most knowledgeable and influential thought leaders on the key issues that impact on international trade.



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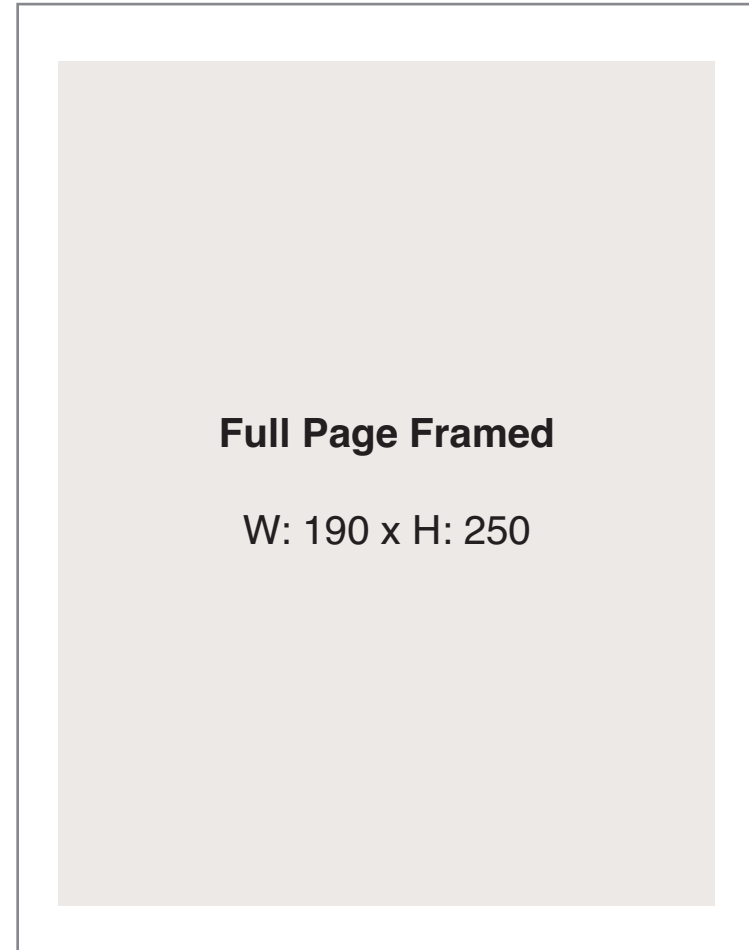
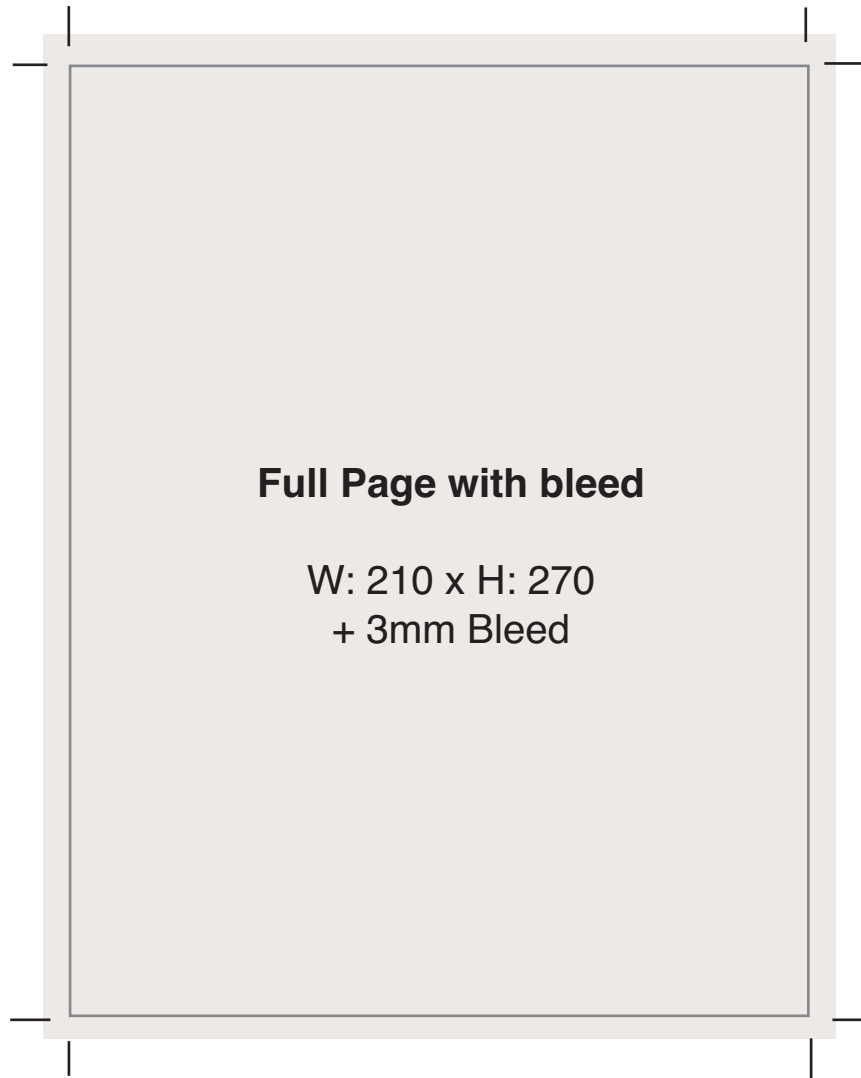
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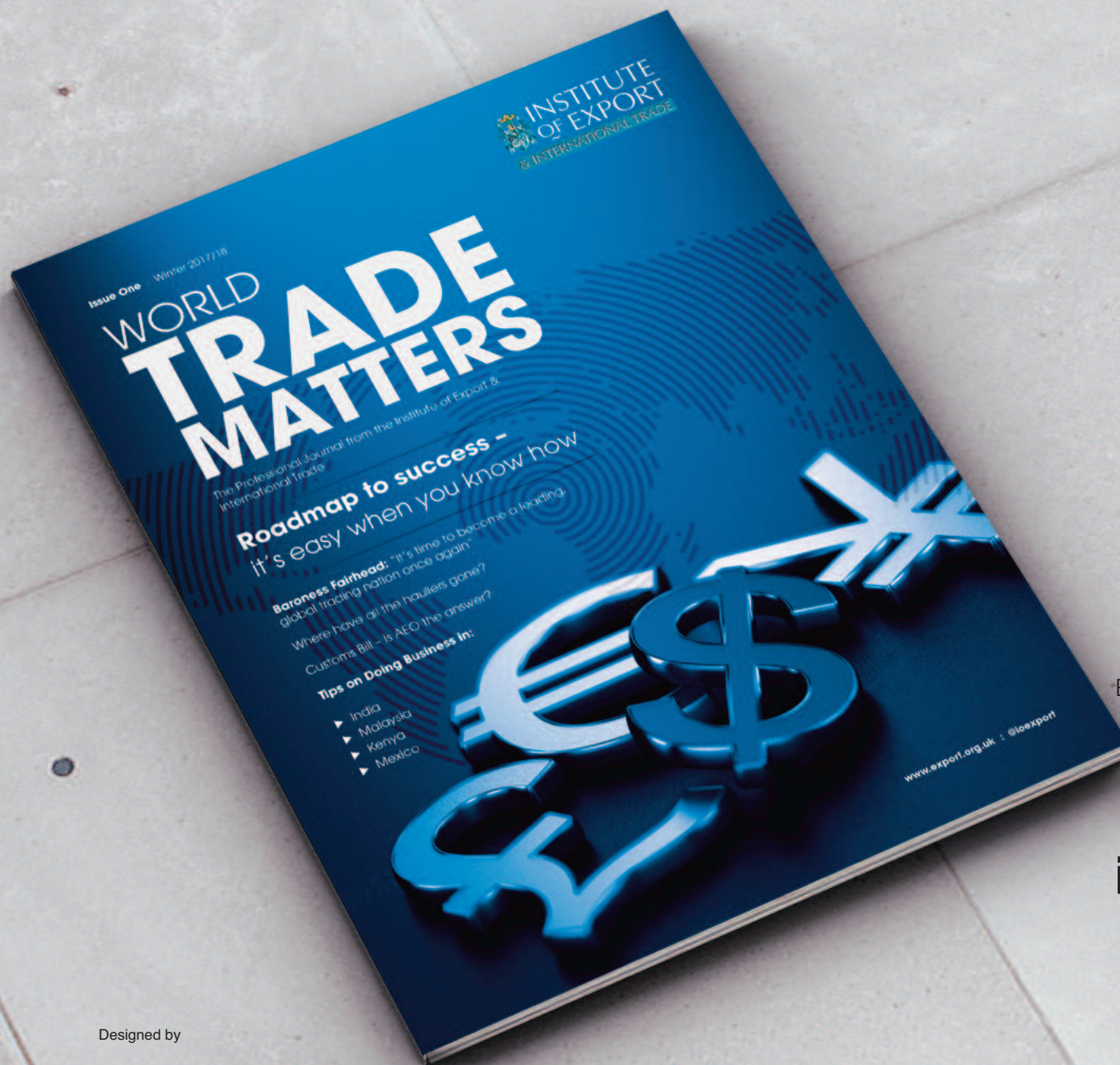
Supporting organisations





Each quarter, up to 5,000 copies of the journal will be produced and sent to the Institute's members database of international trade professionals, as well as key major stakeholders from the world of international trade. In addition, to the Institutes members database, the journal will be distributed free of charge across the UK via the Institutes network of 500+ distribution outlets, which include:

- Institute of Export & International Trade Head Office Peterborough and Buxton (Northern office)
- Department for International Trade (DIT) UK-wide network of 350+ International Trade Advisors
- UK Export Finance (UKEF) Head Office London, and the UKEF UK-wide network of 35 International Export Finance Advisers
- 50 UK-based local / regional Chambers of Commerce
- Various trade associations and industry governing bodies i.e. British Expertise, the Confederation of British Industry (CBI)
- The journal will also be mailed to specific exporters, investors and effective business travellers. Further distribution will take place at relevant exhibitions, road shows, conferences and trade



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