CHARTERED INSTITUTE OF EXPORT & INTERNATIONAL TRADE

TRAINING COURSE PROSPECTUS

SEPTEMBER 25/26





Contents

Introduction	4
About the Chartered Institute	5
Day Courses	6
Sanitary and Phytosanitary Controls	7
Excise Duties and Procedures	8
Half-Day Courses	9
Introduction to Importing and Exporting	10
Advanced Exporting	11
Advanced Importing	12
Advanced Compliance	13
CBAM Compliance	14
Customs Procedures and Documentation	15
Customs Special Authorisations and Procedures	16
Customs Valuation	17
Authorised Economic Operator (AEO) Accreditation	18
How to Classify Your Goods	19
Rules of Origin	20
Introduction to Incoterms®	21
Moving Goods using Transit	22
Trading with the EU	23
Understanding Dual Use Controls	24
Understanding US and UK Export Controls	25
Introduction to Export Licencing Controls	26
VAT For GB Traders	27
Environmental, Social, and Governance (ESG)	28

Courses available on request	29
International Trade Finance and Letters of Credit	30
Moving Goods into and out of Northern Ireland	31
Elearning Courses	32
Introduction to Exporting	33
Introduction to Importing	34
Introduction to Customs Declaration Service (CDS)	35
Advanced Customs Declaration	36
Advanced Exporting	37
Advanced Importing	38
Customs Procedures and Documentation	39
Practical Workshops	40
Classification	41
Export Licencing	42
Inward Processing (IP) and Outward	
Processing (OP)	43
Rules of Origin	44
Valuation	45
Your next steps	46

Introduction

The Chartered Institute of Export & International Trade's training courses are presented by customs and trade experts, covering a range of key industry topics and requirements. We frequently update and introduce new courses to help learners navigate the latest trade regulations and opportunities. You can join our live, online public courses, or we can arrange to deliver training for your teams in-house.

Learners can also experience a range of elearning courses designed to enable them to study at their own pace, in their own place. They can also delve into our practical workshops, which aim to empower participants with the knowledge and practical skills needed to successfully navigate trade.

Bespoke and in-house training

International trade is complex, and every organisation has different needs. Our bespoke and in-house training options ensure your business has the specific skills required to grow through import and export. We help you develop the expertise your organisation needs to thrive.

In-house

You can choose to have one of our day or half-day courses brought directly to your organisation. You can enjoy our training courses delivered from your offices, providing your staff with the opportunity to interact with our trade experts in person.

We can also provide an exclusive online learning course for your team, giving your people the chance to ask questions that are specific to your business, conveniently and in confidence.

Bespoke

We can customise our training courses to meet your needs – or create a learning programme that is entirely tailor-made. Whether you need an existing course modified, or training created around a specific international trade subject, we'll go out of our way to provide you with the skills your business requires. Coaching and mentoring programmes are also available, providing one-to-one assistance with your team members.



About the Chartered Institute

The Chartered Institute of Export & International Trade's purpose is to empower organisations and equip individuals with the expertise to trade effectively, sustainably and competitively.

Established in 1935, the Chartered Institute is trusted by governments, businesses and trade professionals around the world as a leading expert in international trade and the foremost association of exporters and importers.

We are committed to professionalising trade through education and training, while collaborating with national and international partners to facilitate the acknowledged mutual benefits of free, frictionless and legitimate trade.

The Chartered Institute of Export & International Trade is registered as a charity in the UK and operates globally.

Our range of professional qualifications, training courses and advisory services, along with our many membership benefits, have been designed to support learners throughout their professional development and career in international trade and customs, expanding skills and competencies and industry relationships, while keeping them informed.



Day Courses

Our one-day courses are crafted to ensure participants gain substantial knowledge and practical skills within a short timeframe, making them ideal for busy professionals seeking to enhance their expertise efficiently.

Here are the key details about our one-day courses:

Duration:	Approximately six hours of training
Breaks:	Two 15-minute breaks and a 45-minute lunch break
Content:	Each course comprises between 100 and 150 slides, depending on the topic
Schedule:	Courses begin promptly at around 9:45 AM and conclude at 4:00 PM

Course List

Here are our one-day courses, each tailored to meet specific training needs within the realm of international trade and customs.

Sanitary and Phytosanitary Controls

Excise Duties and Procedures



Sanitary and Phytosanitary Controls

The Sanitary and Phytosanitary Controls course provides essential knowledge and practical insights into sanitary and phytosanitary (SPS) controls, focusing on regulations, processes, and responsibilities related to the import and export of goods. Whether they are involved in agriculture, food production, or trade logistics, this course will equip participants with the necessary information to navigate SPS controls effectively.

Aimed at

This course is ideal for professionals involved in agriculture, food production, logistics, customs compliance, and regulatory affairs, including:

- Agricultural and food safety inspectors: Responsible for ensuring compliance with SPS regulations for imported and exported goods
- Import/export managers: Managing SPS compliance and documentation for agricultural and food products
- Customs intermediaries and agents: Facilitating customs clearance and compliance for goods subject to SPS controls
- Logistics and supply chain managers: Overseeing the transportation and distribution of agricultural and food products, ensuring compliance with SPS requirements
- Quality assurance managers: Ensuring product quality and safety standards in compliance with SPS regulations
- Government officials: Involved in policymaking and enforcement related to SPS controls and trade regulations

Topics covered

- 1. UK post-brexit border
- 2. New SPS rules and processes
- 3. Importance of commodity codes
- 4. Export health certificates
- 5. Phytosanitary certificates
- 6. Other controlled goods
- 7. Trader responsibilities and obligations
- 8. IT systems inspections and checks

Key Information Member price

£499 +VAT

Non-member price £599 +VAT

CPD points1 learning point per hour

Delivery formatMicrosoft Teams

Upon completionDigital certificate and
Credly badge

Excise Duties and Procedures

The Excise Duties and Procedures course provides a comprehensive overview of excise duties, regulations, and procedures governing the import, production, storage, and export of excise goods. Participants will gain valuable insights into post-transition changes, specific product requirements, due diligence practices, and payment procedures associated with excise duties.

Aimed at

This course is essential for professionals involved in customs compliance, tax management, and logistics within industries that deal with excise goods, including:

- Customs intermediaries and agents: Facilitating the import/export of excise goods and ensuring compliance with excise duty regulations
- Tax and finance managers: Responsible for managing excise duty payments and compliance within their organisations
- **Logistics and supply chain managers:** Overseeing the movement and storage of excise goods and optimising compliance processes
- **Production managers:** Managing the production and manufacturing processes of excise goods while adhering to regulatory requirements
- Trade compliance officers: Ensuring adherence to excise duty regulations and conducting due diligence to prevent non-compliance
- Business owners and entrepreneurs: Engaged in industries dealing with excise goods, seeking to understand regulatory requirements and compliance procedures

Topics covered

- 1. Introduction
- 2. Post transition changes
- 3. Regulations
- 4. Import
- 5. Production
- 6. Payment

- 7. Storage
- 8. Export
- 9. Product specifics
- 10. Due diligence

Key Information

Member price £499 +VAT

Non-member price £599 +VAT

CPD points1 learning point per hour

Delivery formatMicrosoft Teams

Upon completionDigital certificate and
Credly badge

Book now

Click here

Half-Day Courses

Our half-day courses are designed to deliver intensive, high-quality training to ensure participants gain substantial knowledge and practical skills within a short timeframe, making them ideal for busy professionals seeking to enhance their expertise efficiently. Here are the key details about our half-day courses:

Duration:	Approximately 4 hours of training
Breaks:	One 15-minute break
Content:	Each course comprises of around 90 slides, depending on the topic
Schedule:	Courses begin promptly at 9:00 AM and conclude at 1:00 PM

Course List

Below is a full list of our available half-day courses, each tailored to meet specific training needs within the realm of international trade and customs. Here are the key details about our half-day courses:

Introduction to Importing and Exporting

Advanced Exporting

Advanced Importing

Advanced Compliance

CBAM Compliance

Customs Procedures and Documentation

Customs Special Authorisations and **Procedures**

Authorised Economic Operator (AEO) Accreditation

How to Classify Your Goods

Rules of Origin

Introduction to Incoterms®

Moving Goods using Transit

Trading with the EU

Understanding Dual Use Controls

Understanding US and UK Export Controls

Introduction to Export Licencing Controls

VAT For GB Traders

Environmental, Social, and Governance (ESG)

Customs Valuation



Introduction to Importing and Exporting

This course is designed to provide a comprehensive foundation in the principles and practices of international trade. Whether participants are new to the field or looking to refresh their knowledge, this course will equip them with the essential skills and insights needed to navigate the complexities of importing and exporting. The key components of the import process are covered with details on finding and selecting partners, terms of trade, commodity codes and customs procedure codes, valuation process, payment options and the border entry process. Plus additional factors involved in exporting, including exporter responsibilities, basic export documents, and export controls/documentation.

Aimed at

This course is ideal for individuals and professionals who are new to international trade or those looking to enhance their understanding of the import and export processes. It is particularly suited for:

- Students and academics: Individuals studying international trade, business, or related fields seeking practical knowledge of import and export processes
- Import/export administrators: Individuals who are starting their careers in international trade and want to gain a solid grounding in the basics
- Small business owners: Entrepreneurs looking to expand their businesses into international markets and need to understand the import/export landscape
- Shipping and logistics: Those involved in managing the movement of goods who need to understand the import/export process to optimise their operations
- **Trade compliance officers:** Professionals responsible for ensuring their companies comply with international trade regulations
- Procurement and purchasing managers: Individuals responsible for sourcing goods from overseas suppliers and managing cross-border transactions

Key Information

Member price £499 +VAT

Non-member price £599 +VAT

CPD points1 learning point per hour

Delivery formatMicrosoft Teams

Upon completionDigital certificate and
Credly badge

Book now

Click here

Topics covered

- 1. What is international trade and import/exports
- 2. Finding and selecting partners
- 3. Terms of trade and Incoterms®
- 4. Commodity codes, procedure codes and origin
- 5. Valuation and cost considerations

- 6. Import export additional considerations
- 7. Arranging cross border payments
- 8. Entry process at the border
- 9. Managing documentation

Advanced Exporting

This course is designed to enhance participants' understanding of the challenges associated with exporting for businesses. While it will review the fundamental concepts, the primary focus is on deepening knowledge by exploring the intricate aspects of exporting goods and services.

Additionally, if you aim to improve the efficiency of your importing processes and broaden your procedural knowledge, this course will support your growth in imports and expertise.

Aimed at

This course is aimed at individuals and professionals who are already familiar with the basics of exporting but want to deepen their knowledge and expertise in this area. It is particularly suited for:

- Customs intermediaries: Professionals who facilitate the export of goods on behalf of individuals and companies, ensuring compliance with customs regulations
- **Trade compliance managers:** Individuals responsible for overseeing and managing the export functions within an organisation, ensuring adherence to customs laws and regulations
- Supply chain and logistics managers: Those involved in managing the movement of goods across international borders and ensuring compliance with customs requirements
- International trade specialists: Professionals engaged in international trade activities, dealing with export regulations and customs procedures
- Export compliance officers: Individuals responsible for ensuring compliance with customs laws and regulations related to international trade

Key Information

Member price £499 +VAT

Non-member price £599 +VAT

CPD points1 learning point per hour

Delivery formatMicrosoft Teams

Upon completionDigital certificate and
Credly badge

Book now

Click here

Topics covered

- 1. Recap the basics
- 2. Incoterms
- 3. Export controls
- 4. Digital trade
- 5. Value and origin
- 6. Moving the goods
- 7. Customs and VAT

Advanced Importing

The Advanced Importing course is designed to deepen the understanding of the complexities involved in the importing process. By exploring advanced topics and best practices, this course will equip participants with the knowledge and skills necessary to navigate the intricacies of international trade and customs compliance effectively.

Aimed at

This course is tailored for professionals who already have a basic understanding of importing processes and are looking to advance their expertise. It is particularly suited for:

- Experienced import managers: Individuals responsible for managing the import activities within their organisations who seek to refine their skills and knowledge
- Trade compliance specialists: Professionals ensuring that their companies adhere to international trade regulations and customs laws
- Supply chain and logistics managers: Those overseeing the movement of goods and seeking to optimise import processes and compliance
- Procurement professionals: Individuals involved in sourcing goods internationally and managing supplier relationships
- Customs intermediaries: Professionals facilitating the import of goods on behalf of clients, looking to stay updated with advanced customs procedures and regulations
- **Business owners:** Entrepreneurs who import goods and want to ensure compliance and efficiency in their import operations

Topics covered

- 1. Roles of World Trade Organisation (WTO) and World Customs Organisation (WCO)
- 2. Selecting partners
- 3. Incoterms® overview
- 4. CDS
- 5. Three pillars of customs
- 6. UK global tariffs
- 7. Special procedures
- 8. Union customs code
- 9. AEO overview

Key Information

Member price £499 +VAT

Non-member price £599 +VAT

CPD points1 learning point per hour

Delivery formatMicrosoft Teams

Upon completionDigital certificate and
Credly badge

Book now

Click here

Advanced Compliance

This course aims to heighten awareness of the intricate challenges that trade compliance can pose for businesses. It will provide insights into the optimal methods and best practices for incorporating essential compliance activities within trade roles, bolstering both businesses and individual skills.

Aimed at

The course is designed for individuals and professionals with some prior experience or a basic understanding of customs compliance who seek to enhance their skills to a more advanced level. It is particularly suited for:

- Customs intermediaries: Professionals who facilitate the import and export of goods on behalf of individuals and companies, ensuring compliance with customs regulations
- Trade compliance managers: Individuals responsible for overseeing and managing the trade compliance functions within an organisation, ensuring adherence to customs laws and regulations
- Supply chain and logistics managers: Those involved in managing the movement of goods across international borders and ensuring compliance with customs requirements
- International trade specialists: Professionals engaged in international trade activities dealing with import and export regulations and customs procedures
- Import/export compliance officers: Individuals responsible for ensuring compliance with customs laws and regulations related to international trade
- Corporate compliance officers: Professionals responsible for maintaining overall regulatory compliance within an organisation, including customs compliance

Topics covered

- 1. Customs compliance best practice
- 2. Customs valuation methods
- 3. Classification and origin
- 4. Working with third parties
- 5. Returns and repairs
- 6. Export controls
- 7. Sanitary and phytosanitary measures
- 8. Freeports
- 9. Non-compliance and the future

Key Information Member price £499 +VAT Non-member price £599 +VAT CPD points 1 learning point per hour Delivery format Microsoft Teams

Upon completion

Digital certificate and

Credly badge

CBAM Compliance

This course explores the framework of the Carbon Border Adjustment Mechanism (CBAM) regulation. It details the rules behind the regulation and which sectors are affected by the CBAM.

During the course, attendees will understand what data is needed for EU declarants to submit CBAM declarations and remain fully compliant with the regulation. By demonstrating good knowledge of the CBAM, and getting accurate data for the products manufactured, exporters can display great environmental governance, which is very attractive to new customers.

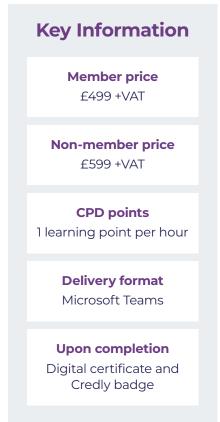
Aimed at

This course is intended for individuals with foundational experience or an understanding of international trade compliance who are looking to deepen their expertise. It is especially valuable for those seeking to enhance their skills in regulatory adherence, export operations, and the practical integration of sustainability and compliance strategies within their organisations. It is particularly suited for:

- **Customs intermediaries:** Professionals who facilitate the import and export of goods, ensuring compliance with customs regulations
- **Trade compliance managers:** Individuals responsible for ensuring that their organisations comply with international trade regulations and seeking to enhance their compliance status
- **Export managers:** Responsible for managing export operations and ensuring compliance with export control regulations
- Business leaders and executives: Responsible for corporate strategy, sustainability initiatives, and governance
- **CSR and sustainability managers:** Involved in implementing ESG strategies and reporting on sustainability performance

Topics covered

- 1. Implementation of CBAM
- 2. Methods used to obtain data
- 3. How to apply installation data when submitting a CBAM report
- 4. CBAM compliance



Customs Procedures and Documentation

The Customs Procedures and Documentation course is designed to provide a thorough understanding of the customs procedures and documentation required in international trade. By exploring key topics and practical applications, this course aims to equip participants with the knowledge and skills necessary to ensure compliance and efficiency in their customs operations.

Aimed at

This course is ideal for individuals and professionals involved in customs and international trade who want to gain a comprehensive understanding of customs procedures and documentation requirements. It is particularly suited for:

- **Customs intermediaries:** Professionals who facilitate the import and export of goods, ensuring compliance with customs regulations
- **Trade compliance managers:** Individuals overseeing the trade compliance functions within an organisation
- Logistics and supply chain professionals: Those managing the movement of goods across international borders
- **Import/export managers:** Professionals responsible for handling import and export activities within their companies
- Procurement and purchasing managers: Individuals sourcing goods from overseas suppliers
- **Business owners:** Entrepreneurs involved in international trade who need to understand customs procedures to optimise their operations
- Students and academics: Individuals studying international trade, business, or related fields seeking practical knowledge of customs processes

Topics covered

- Legislation and regulatory bodies
- 2. Trade documentation
- 3. Classification
- 4. FTAs and rules of origin
- 5. Valuation
- 6. Procedure codes

- 7. Customs requirements
 - imports
- 8. Customs requirements
 - exports
- 9. Customs special procedures
- 10. Other considerations

Key Information

Member price £499 +VAT

Non-member price £599 +VAT

CPD points1 learning point per hour

Delivery formatMicrosoft Teams

Upon completionDigital certificate and
Credly badge

Book now

Click here

Customs Special Authorisations and Procedures

This half-day course delves into the intricacies of customs special procedures, focusing on their types, procedure codes, and specific authorisations. Whether involved in logistics, supply chain management, or trade compliance, this course equips participants with essential knowledge to optimise operations and ensure compliance with customs regulations effectively.

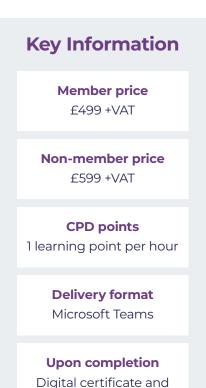
Aimed at

This course is designed for professionals involved in customs clearance, logistics, supply chain management, trade compliance, and business operations, it is particularly suited for:

- **Customs managers:** Responsible for overseeing customs compliance and procedures within their organisations
- **Supply chain managers:** Overseeing the movement of goods and optimising supply chain operations
- **Trade compliance officers:** Ensuring adherence to customs regulations and optimising trade compliance processes
- **Logistics managers:** Managing transportation, storage, and distribution of goods across borders
- Business owners and entrepreneurs: Seeking to understand and utilise customs special procedures to streamline operations and reduce costs

Topics covered

- 1. What are customs special procedures
- 2. Procedure codes
- 3. Customs warehousing
- 4. Inward processing
- 5. Outward processing
- 6. Temporary admission
- 7. Authorised use
- 8. Temporary storage



Book now

Click here

Customs Valuation

This course aligns with the World Trade Organisation (WTO) Agreement on Customs Valuation which promotes a fair, consistent, and transparent valuation process. It highlights the importance of accurate valuation to support competitive fairness, prevent undervaluation and maintain compliance with international trade laws.

Gain a solid foundation of customs valuation principles, from which to build international success.

Aimed at

This course is designed for individuals seeking to deepen their understanding of customs valuation practices and ensure compliance in the context of UK exports to the US. It is particularly suited for:

- Finance and procurement managers: Managing VAT and customs duties related to imports and exports with the EU
- **Trade compliance officers:** Ensuring adherence to trade regulations and customs procedures specific to trading with the EU
- **Customs intermediaries:** Ensuring accurate classification of goods for import and export

Topics Covered

- 1. US tariffs and UK exports
- 2. Business impact of valuation accuracy
- 3. Customs valuation methods
- 4. Documentation framework
- 5. Compliance tools and practices

Key Information Member price £499 +VAT Non-member price £599 +VAT CPD points 1 learning point per hour Delivery format Microsoft Teams Upon completion

Book now

Click here

Digital certificate and

Authorised Economic Operator (AEO) Accreditation

The Authorised Economic Operator (AEO) Accreditation course is designed to provide a comprehensive understanding of the AEO accreditation process, its benefits, and the criteria required for obtaining and maintaining this prestigious status. By the end of this course, participants will be equipped with the knowledge and skills necessary to achieve and manage AEO accreditation, enhancing their organisations' compliance and efficiency in international trade.

Aimed at

This course is ideal for professionals involved in customs and international trade who aim to secure AEO status for their organisations. It is particularly suited for:

- Trade compliance managers: Individuals responsible for ensuring that their organisations comply with international trade regulations and seeking to enhance their compliance status
- Customs intermediaries: Professionals facilitating the import and export of goods who want to offer additional assurance of compliance to their clients
- Supply chain and logistics managers: Those overseeing the movement of goods across borders who want to streamline their operations and reduce customs-related delays
- Import/export managers: Professionals managing import and export activities within their companies who wish to achieve a higher level of compliance and security
- **Business owners:** Entrepreneurs involved in international trade who want to gain a competitive edge through AEO accreditation
- Quality assurance and compliance officers: Individuals responsible for maintaining regulatory standards and ensuring overall compliance within their organisations

Topics covered

- 1. What is AEO?
- 2. Different AEO schemes
- 3. Who can apply
- 4. AEO criteria
- 5. Application process
- 6. Managing your AEO approval

Key Information Member price £499 +VAT Non-member price £599 +VAT CPD points 1 learning point per hour Delivery format Microsoft Teams Upon completion

Book now

Click here

Digital certificate and

How to Classify Your Goods

This course is designed to equip participants with essential knowledge and practical skills in classifying goods for international trade. They will learn how to determine commodity codes, understand classification principles, and effectively use tools like the UK Global Tariff for accurate classification. By the end of this course, they will be prepared to classify goods confidently, ensuring compliance with customs regulations and optimising their international trade operations.

Aimed at

This course is intended for individuals involved in international trade and customs processes who require a strong grasp of classification accuracy, regulatory compliance, and efficient goods movement. It is particularly suited for:

- Customs intermediaries and agents: Individuals responsible for accurately classifying goods for customs clearance
- **Trade compliance managers:** Professionals ensuring compliance with international trade regulations within their organisations
- Logistics and supply chain managers: Those overseeing the movement of goods and optimising tariff management processes
- Import/export managers: Professionals managing import/export activities and seeking to improve classification accuracy
- Business owners and entrepreneurs: Individuals engaged in international trade who need to classify goods correctly for customs purposes
- Quality assurance and compliance officers: Responsible for maintaining regulatory standards and ensuring accurate product classification

Topics covered

- 1. What are commodity codes?
- 2. Structure of commodity codes
- 3. Classification basic principles
- 4. General interpretative rules
- 5. Classifying parts and accessories
- 6. Using UK integrated online tariff
- 7. Finding overseas information
- 8. Export controls
- 9. Ongoing management



Book now

Click here

Rules of Origin

The Rules of Origin course aims to provide participants with a comprehensive understanding of rules of origin in international trade. They will learn about free trade agreements, rules of origin criteria, and how to effectively claim preference to benefit from reduced tariffs and trade advantages. By the end of this course, they will be equipped with the knowledge to navigate rules of origin confidently and maximise the benefits for their international trade activities.

Aimed at

This course is tailored for those involved in managing international trade activities who need a practical understanding of rules of origin and how to apply them effectively within their organisations. It is particularly suited for:

- **Trade compliance managers:** Responsible for ensuring adherence to rules of origin requirements
- **Customs brokers and agents:** Facilitating the import and export of goods under preferential trade agreements
- **Supply chain and logistics managers:** Overseeing global supply chains and optimising trade under preferential tariff schemes
- **Import/export managers:** Managing trade operations and seeking to maximise benefits under free trade agreements
- Business owners and entrepreneurs: Engaged in international trade and aiming to understand rules of origin to leverage trade advantages
- Quality assurance and compliance officers: Ensuring compliance with rules of origin and international trade regulations within their organisations

Key Information

Member price £499 +VAT

Non-member price £599 +VAT

CPD points1 learning point per hour

Delivery formatMicrosoft Teams

Upon completionDigital certificate and
Credly badge

Book now

Click here

Topics covered

- 1. Free trade agreements
- 2. Rules of origin
- 3. Claiming preference
- 4. Recap

Introduction to Incoterms®

The Introduction to Incoterms® course is designed to provide participants with a comprehensive understanding of Incoterms®, essential for navigating international trade transactions. They will learn about the background, purpose, and practical application of Incoterms®, as well as common pitfalls to avoid. By the end of this course, they will be equipped with the knowledge to effectively use Incoterms® to manage risks and responsibilities in global trade.

Aimed at

This course is designed for individuals involved in international trade who need a clear and practical understanding of how to correctly apply Incoterms® to reduce risk, improve clarity in transactions, and support smooth global operations. It is particularly suited for:

- **Import/export managers:** Responsible for negotiating trade terms and managing logistics operations
- Trade compliance managers: Ensuring compliance with international trade regulations and optimising trade agreements
- Logistics and supply chain managers: Overseeing transportation and distribution of goods across borders
- Sales and procurement managers: Involved in purchasing and selling goods internationally
- Business owners and entrepreneurs: Seeking to understand Incoterms® to optimise business operations and mitigate risks
- **Students and researchers:** Interested in learning about international trade terms and practices

Topics covered

- 1. Background and history
- 2. What Incoterms® do
- 3. The 11 terms
- 4. Using Incoterms®
- 5. 2020 terms in detail
- 6. Common mistakes



Book now

Click here

Moving Goods using Transit

The Moving Goods Under Transit course provides a comprehensive overview of transit procedures, including Union and Common Transit systems, the TIR Convention, and essential tools like Goods Vehicle Movement Service (GVMS) and New Computerised Transit System (NCTS). Participants will learn how to create Transit Accompanying Documents (TADs), manage transit guarantees, and navigate transit offices to facilitate the movement of goods across borders seamlessly.

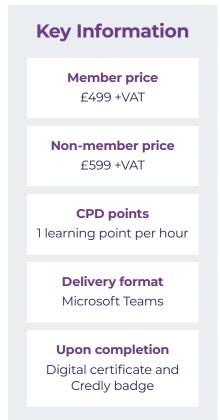
Aimed at

This course is designed for individuals involved in cross-border goods movement who need a clear understanding of transit procedures, systems, and documentation to ensure smooth and compliant transportation across international borders. It is particularly suited for:

- Customs intermediaries and agents: Facilitating the movement of goods under transit procedures and ensuring compliance with transit regulations
- **Logistics and supply chain managers:** Overseeing transit operations and optimising transportation routes using transit systems
- **Trade compliance officers:** Ensuring adherence to transit regulations and managing transit documentation
- **Transportation managers:** Responsible for coordinating the transportation of goods under transit regimes
- Business owners and entrepreneurs: Engaged in international trade and seeking to understand transit procedures to streamline logistics operations
- Government officials: Involved in policymaking and enforcement related to transit systems and customs procedures

Topics covered

- 1. What is transit?
- 2. Union and common transit
- 3. TIR convention
- 4. Transit offices
- 5. Goods Vehicle Movement Service (GVMS)
- 6. New Computerised Transit System (NCTS)
- 7. How to create a Transit Accompanying Document (TAD)
- 8. Transit guarantees



Trading with the EU

The Trading with the EU course provides essential knowledge and practical insights into trading with the European Union (EU), covering various aspects from trade agreements to customs procedures and regulatory compliance. Whether importing goods from the EU or exporting to the EU, this course will equip participants with the necessary information to navigate trade effectively.

Aimed at

This course is designed for individuals involved in importing from or exporting to the European Union who need practical knowledge of trade agreements, customs procedures, and regulatory compliance to operate confidently and effectively. It is particularly suited for:

- Import/export managers: Responsible for managing import and export operations between their countries and the EU
- **Customs intermediaries and agents:** Facilitating customs clearance and compliance for goods entering or leaving the EU
- Logistics and supply chain managers: Overseeing the transportation and distribution of goods to and from the EU
- **Trade compliance officers:** Ensuring adherence to trade regulations and customs procedures specific to trading with the EU
- Business owners and entrepreneurs: Engaged in international trade with the EU, seeking to optimise trade operations and compliance
- Tax and finance managers: Managing VAT and customs duties related to imports and exports with the EU

Topics covered

- 1. UK-EU Trade and Cooperation Agreement (TCA)
- 2. Border Target Operating Model (BTOM)
- 3. Imports from EU
- 4. Exports to EU
- 5. Incoterms®
- 6. Commodity codes
- 7. International documentations
- 8. Rules of origin
- 9. Customs special procedures
- 10. Product compliance
- 11. E-commerce VAT
- 12. Sustainability provisions



Book now

Click here

Digital certificate and

Understanding Dual Use Controls

The "Understanding Dual Use" half-day course provides a comprehensive exploration of dual-use goods and their implications in export controls. Covering topics such as export control background, UK export classification, export licenses, and compliance, this course aims to equip participants with essential knowledge to navigate the complexities of exporting dual-use goods effectively.

Aimed at

This course is designed for individuals involved in exporting goods who need a clear understanding of dual-use classifications, licensing requirements, and compliance obligations to navigate export controls confidently and responsibly. It is particularly suited for:

- **Export managers:** Responsible for managing and overseeing export operations involving dual-use goods
- **Trade compliance officers:** Ensuring adherence to export regulations, including controls related to dual-use goods
- **Logistics and supply chain managers:** Overseeing the transportation and distribution of goods subject to export controls
- Business owners and entrepreneurs: Engaged in exporting dualuse goods and seeking to understand regulatory requirements and compliance obligations
- Legal and regulatory advisors: Providing guidance on export control regulations and compliance matters

Topics covered

- 1. Background to export controls
- 2. UK export classification
- 3. UK export licences
- 4. UK export compliance



Understanding US and UK Export Controls

The Understanding US and UK Export Controls course provides essential insights into export controls imposed by the UK and the US, covering regulations, classifications, licences, and compliance requirements. Whether participants are involved in exporting goods or technology, this course will equip participants with the necessary knowledge to navigate export controls effectively.

Aimed at

This course is designed for individuals involved in exporting goods or technology who need a clear understanding of UK and US export control regulations, licensing requirements, and compliance obligations to trade responsibly and effectively. It is particularly suited for:

- **Export managers:** Responsible for managing export operations and compliance with export control regulations
- Compliance officers: Ensuring adherence to export control laws and regulations in the UK and the US
- **Customs intermediaries and agents:** Facilitating customs clearance and compliance for goods subject to export controls
- Technology and defence sector professionals: Managing technology transfers of dual use and defence-related exports, including compliance with US ITAR and EAR regulations
- **Legal advisors:** Providing legal counsel on international trade control regulations and compliance legislation and obligations
- Government officials: Involved in policymaking, enforcement, and oversight of export control regulations

Key Information

Member price £499 +VAT

Non-member price £599 +VAT

CPD points1 learning point per hour

Delivery formatMicrosoft Teams

Upon completionDigital certificate and
Credly badge

Book now

 \bigcirc

Click here

Topics covered

- 1. Background to export controls
- 2. UK export classification
- 3. UK export licences
- 4. UK export compliance
- 5. US export controls
- 6. US ITAR
- 7. US EAR
- 8. US export compliance

Introduction to Export Licencing Controls

The Introduction to Export Licensing Controls course provides a foundational understanding of export controls and licensing requirements, focusing on definitions, classifications, due diligence, and compliance obligations. Whether new to exporting or seeking to enhance participants knowledge of export licensing, this course will equip participants with essential information to navigate export controls effectively.

Aimed at

This course is designed for individuals involved in international trade who need a foundational understanding of export controls, licensing requirements, and compliance responsibilities to ensure lawful and informed exporting practices. It is particularly suited for:

- **Export managers:** Responsible for managing export operations and ensuring compliance with export control regulations
- **Compliance officers:** Ensuring adherence to export control laws and regulations, including classification and licensing requirements
- **Customs intermediaries and agents:** Facilitating customs clearance and compliance for goods subject to export controls
- **Legal advisors:** Providing legal counsel on export control regulations and compliance obligations
- Government officials: Involved in policymaking, enforcement, and oversight of export control regulations

Topics covered

- 1. What are export controls?
- 2. Export definitions
- 3. Military vs dual-use
- 4. Export Control Classification Number (ECCN)
- 5. Due diligence and sanctions
- 6. Export licences and authorisations
- 7. SPIRE/LITE applications
- 8. Compliance
- 9. US export controls

Key Information Member price

£499 +VAT

Non-member price £599 +VAT

CPD points1 learning point per hour

Delivery formatMicrosoft Teams

Upon completionDigital certificate and Credly badge

VAT For GB Traders

The VAT For GB Traders course provides essential insights into Value Added Tax (VAT) for traders based in Great Britain (GB), covering fundamental concepts, export documentation, VAT implications in the EU, and specific considerations for trade between Great Britain and Northern Ireland (GB-NI), as well as trade with the rest of the world (ROW).

Aimed at

This course is designed for individuals involved in trading activities who need a clear understanding of VAT implications when dealing with the EU, Northern Ireland, and global markets, including documentation and regulatory requirements. It is particularly suited for:

- **Finance managers:** Responsible for VAT compliance and financial management in international trade
- Export managers: Ensuring proper documentation and VAT compliance for goods exported from GB
- Import managers: Handling VAT implications for goods imported into GB
- Tax advisors and consultants: Providing advice on VAT regulations and compliance requirements
- Business owners and entrepreneurs: Engaged in international trade and seeking to understand VAT implications to optimise business operations
- Customs intermediaries and agents: Facilitating VAT-related documentation and compliance for goods entering or leaving GB

Topics covered

- 1. VAT the basics
- 2. Maintaining proof of export
- 3. VAT in the EU
- 4. VAT for GB-NI Trade
- 5. VAT for ROW



Book now

Click here

Digital certificate and

Environmental, Social, and Governance (ESG)

The ESG Awareness half-day course provides a comprehensive understanding of Environmental, Social, and Governance (ESG) principles, their relevance to businesses and strategies for implementation. Covering topics such as the definition of 'ESG', elements, strategies, compliance, challenges, case studies, and action plans, this course aims to equip participants with the knowledge and tools to integrate ESG considerations into business practices effectively.

Aimed at

This course is designed for individuals seeking to understand and apply Environmental, Social, and Governance (ESG) principles within their organisation, helping to align business practices with sustainability, ethical standards, and regulatory expectations. It is particularly suited for:

- Business leaders and executives: Responsible for corporate strategy, sustainability initiatives, and governance
- **CSR and sustainability managers:** Involved in implementing ESG strategies and reporting on sustainability performance
- **Investment and financial professionals:** Interested in ESG criteria for investment decision-making and risk management
- **Legal and compliance officers:** Ensuring ESG compliance and integrating sustainable practices into legal frameworks
- Consultants and advisors: Providing guidance on ESG strategies, compliance, and reporting to clients

Topics covered

- 1. ESG definition and function
- 2. Elements of ESG
- 3. ESG strategy for businesses and the role of stakeholders
- 4. ESG compliance, reporting and disclosures
- 5. Implementation challenges and common mistakes
- 6. Case studies
- 7. Frequently asked questions
- 8. ESG action plan



Digital certificate and Credly badge

Courses available on request

Our more specialist courses are available on request and will run subject to demand. If you are interested in one of these courses, please request via an enquiry form on our website.

Course List

International Trade Finance and Letters of Credit

Moving Goods in and out of Northern Ireland



International Trade Finance and Letters of Credit

The Introduction to Trade Finance course provides a comprehensive overview of trade finance, focusing on tools, instruments and specific aspects of Letters of Credit (LOCs). Whether new to trade finance or seeking to deepen the participant's understanding of LOCs, this course will equip participants with essential knowledge to navigate financial transactions in international trade.

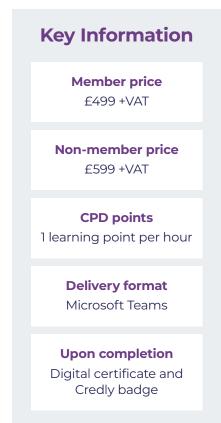
Aimed at

This course is designed for individuals involved in international trade who want to understand the fundamentals of trade finance and gain practical insights into tools and instruments such as Letters of Credit to support secure and efficient global transactions. It is particularly suited for:

- **Trade finance managers:** Responsible for managing financial aspects of international trade transactions
- **Finance officers:** Involved in financial planning and management related to trade finance instruments
- **Import/export managers:** Seeking to understand the financial implications and tools available for trade transactions
- **Logistics and supply chain managers:** Interested in the financial instruments that impact trade operations and logistics
- **Business owners and entrepreneurs:** Engaged in international trade and seeking to optimise financial aspects of trade transactions
- Bankers and financial advisors: Providing financial services and advice related to international trade transactions

Topics covered

- 1. Introduction to trade finance
- 2. TF tools and instruments
- 3. Introduction to letter of credit
- 4. LOC fulfilment and costs
- 5. Impact of Incoterms® on LOC
- 6. LOC do's and don'ts
- 7. Regulations around LOC



Moving Goods into and out of Northern Ireland

The Moving Goods into and out of Northern Ireland course provides essential insights into the regulatory frameworks and procedures for moving goods between Northern Ireland (NI), Great Britain (GB), the European Union (EU), and the Rest of the World (ROW). Participants will gain a comprehensive understanding of the Windsor Framework, product compliance requirements, and specific procedures for each type of movement.

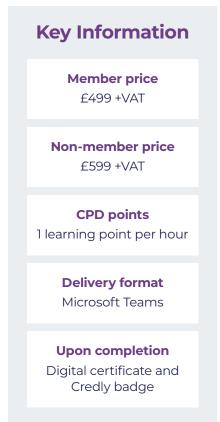
Aimed at

This course is designed for individuals involved in the movement of goods across UK, EU, and global borders who need a clear understanding of the Windsor Framework, regulatory requirements, and procedures specific to Northern Ireland trade. It is particularly suited for:

- **Logistics managers:** Responsible for planning and managing the transportation of goods between NI, GB, EU, and ROW
- Customs intermediaries and agents: Facilitating the clearance and movement of goods across borders and ensuring compliance with regulatory frameworks
- **Trade compliance officers:** Ensuring adherence to trade regulations and customs procedures specific to goods moving in and out of NI
- Supply chain managers: Overseeing supply chain operations and optimising logistics processes for cross-border movements
- Business owners and entrepreneurs: Engaged in import/export activities between NI, GB, EU, and ROW, seeking to understand regulatory requirements and compliance procedures
- **Government officials:** Involved in policymaking and enforcement related to trade and customs regulations affecting NI

Topics covered

- 1. Introduction
- 2. Windsor framework
- 3. Moving goods from NI to GB
- 4. Moving goods from NI to EU
- 5. Moving goods between NI and ROW
- 6. Product compliance



Elearning Courses

The Chartered Institute of Export & International Trade's training courses are available as elearning courses, so participants can learn at their own pace with the Canvas learning platform. The course can be stopped, started and resumed at any point, providing participants with a flexible learning experience. There is a 90 day limit to complete the course and certificates are offered on successful completion.

- Study on the go or at home with full compatibility across mobile and desktop devices
- Start and pause your learning at any point, study and learn when suits you
- Learn on the go, at home, at college or overseas. Our elearning offers fully flexible learning

Course list

Introduction to Exporting

Introduction to Importing

Introduction to CDS

Advanced CDS

Advanced Exporting

Advanced Importing

Customs Procedures and Documentation



Introduction to Exporting

This course covers all the key areas of international trade a business needs to familiarise themselves with to export successfully and with confidence. It is suitable for both new exporters and those who just want to refresh their knowledge. It also covers the new rules and processes traders need to comply with to continue trading with the EU.

Aimed at

This course is suitable for both new exporters and businesses who are looking to refresh their knowledge on the subject. This learning programme covers the new rules and processes that traders need to comply with to continue trading with EU and beyond. It is particularly suited for:

- **Business owners:** Gain a clear understanding of the exporting process, helping you confidently expand into international markets while avoiding common pitfalls and compliance issues
- Shipping and logistics: Learn the end-to-end requirements for moving goods across borders, including documentation, customs procedures, and how to handle new EU trading rules efficiently
- Managing directors: Get strategic insights into how exporting can support business growth, along with the regulatory and operational considerations needed to lead international expansion
- Operations/departmental managers: Understand how exporting impacts internal workflows and team responsibilities, enabling you to streamline processes and ensure compliance across departments
- Supply chain analyst: Build knowledge of how international trade affects supply chain dynamics, including sourcing, lead times, and tariff implications, to support data-driven decision-making
- Export managers/administrators: Refresh or build foundational knowledge of export procedures, documentation, and compliance, ensuring smooth and accurate execution of international shipments

Topics covered:

- 1. International trade
- 2. The export process
- 3. Preparing goods for transportation
- 4. Documents and procedures
- 5. Evidence

6. Classification

7. Customs procedure codes

8. Rules of origin

9. Export controls

10. Incoterms®

Key Information

Member price £499 +VAT

Non-member price £599 +VAT

CPD points1 learning point per hour

Delivery formatMicrosoft Teams

Upon completionDigital certificate and
Credly badge

Book now

Click here

Introduction to Importing

This course provides participants with an understanding of key trade and customs processes to grow their business and ensure they trade compliantly and with confidence. It is suitable for both new importers and those who just want to refresh their knowledge. It also covers the new rules and processes traders need to comply with to continue trading with the EU.

Aimed at

This course is designed for individuals involved in importing goods who want to build confidence in navigating procedures, documentation, and compliance - whether they're new to international trade or seeking a refresher. It is particularly suited for:

- Import administrators/managers: Gain practical insights into the end-to-end import process, including terminology, documentation, and regulatory requirements, helping you manage shipments more efficiently and avoid costly errors
- Business owners/managing directors: Understand the strategic benefits of importing, such as cost-effective sourcing and competitive advantage, while ensuring your business remains compliant with current EU trade regulations
- **Business development:** Explore how importing can open new opportunities for growth, diversify product offerings, and strengthen your market position through global sourcing strategies
- **Procurement and buying:** Learn how to navigate import procedures and documentation to make informed purchasing decisions, optimise supplier relationships, and reduce risks in international procurement
- **Legal and compliance:** Stay up to date with the latest import regulations and EU trading rules, ensuring your organisation adheres to legal standards and maintains robust compliance practices

Topics covered

- 1. Processes of importing
- 2. Identify and select suppliers
- 3. Challenges of cross-border payments
- 4. Documentary requirements
- 5. How to manage import process from start to finish

Key Information Member price £499 +VAT Non-member price £599 +VAT CPD points

Delivery formatMicrosoft Teams

1 learning point per hour

Upon completionDigital certificate and
Credly badge

Introduction to Customs Declaration Service (CDS)

This elearning course will help participants understand the operation and requirements of completing customs declarations and using the CDS system to import and export across borders. Businesses trading with the EU, and non-EU markets are legally required to complete customs declarations. This step-by-step course will walk participants through the process of preparing and submitting the SAD C88 declaration form and give them the knowledge to identify and complete each data field in the document confidently.

Aimed at

This course is designed for individuals involved in cross-border trade who need a solid understanding of customs declarations and the CDS system to ensure legal compliance and smooth import/export operations. It is particularly suited for:

- Customs intermediaries: Gain practical knowledge of the CDS system and declaration procedures to accurately process imports and exports on behalf of clients, ensuring legal compliance and operational efficiency
- Customs compliance officers: Deepen your understanding of customs law and declaration requirements to strengthen internal controls and ensure your organisation meets all regulatory obligations
- International trade advisors: Enhance your ability to guide businesses through the complexities of customs declarations and CDS usage, providing informed advice that supports compliant and successful cross-border trade
- Export managers/administration: Learn how to complete export declarations correctly and use the CDS system to avoid delays, penalties, and disruptions in international shipments
- Import administration: Understand the full scope of import declaration requirements and how to use the CDS system effectively to manage inbound goods and maintain compliance
- **Trade compliance officers:** Build a thorough foundation in customs procedures and CDS functionality to support your role in monitoring and enforcing trade compliance across the organisation
- **Customs practitioners:** Strengthen your technical expertise in customs declarations and CDS operations, ensuring you stay current with legal requirements and best practices in international trade

Topics covered:

- 1. Introduction to the UK Border Target Operating Model (BTOM)
- 2. What is the Customs Declaration Service (CDS)?
- 3. Navigating CDS

Key Information

Member price £499 +VAT

Non-member price £599 +VAT

CPD points1 learning point per hour

Delivery formatMicrosoft Teams

Upon completionDigital certificate and
Credly badge

Book now

Click here

- 4. CDS data determination
- 5. CDS groups (A and B)
- 6. Signing up for CDS

Advanced Customs Declaration

Take your knowledge of customs declarations to the next level with our Advanced Customs Declaration elearning course. This course provides an in-depth exploration of the UK's Customs Declaration System (CDS), focusing on its functionalities, practical application, and how to navigate its advanced features to ensure compliance with customs regulations.

Aimed at

This course is aimed at individuals and professionals who are already familiar with the basics of CDS but want to deepen their knowledge and expertise in this area. It is particularly suited for:

- Customs intermediaries: Enhances your ability to complete declarations accurately and efficiently using the latest CDS procedures, reducing errors and delays
- **Compliance officers:** Deepen your understanding of customs regulations and equips you to ensure your organisation remains compliant with evolving trade requirements
- Import/export professionals: Helps you navigate the declaration process confidently, improving turnaround times and reducing compliance risks
- Logistics and supply chain specialists: Strengthen your knowledge of customs workflows, enabling smoother coordination across international shipments
- Trade compliance managers: It provides the tools to oversee and audit customs operations effectively, ensuring alignment with legal and procedural standards

Key Information

Member price £499 +VAT

Non-member price £599 +VAT

CPD points1 learning point per hour

Delivery formatMicrosoft Teams

Upon completionDigital certificate and
Credly badge

Book now

Click here

Topics covered

- 1. Advanced CDS Features
- 2. UK customs rules
- 3. Declaration process
- 4. Optimise Special Procedure
- 5. How to effectively integrate CDS
- 6. Inward processing
- 7. Authorised use
- 8. Common declaration challenges

Advanced Exporting

This elearning course is designed to enhance participants' understanding of the challenges associated with exporting for businesses. While it will review the fundamental concepts, the primary focus is on deepening knowledge by exploring the intricate aspects of exporting goods and services. Additionally, if you aim to improve the efficiency of your importing processes and broaden your procedural knowledge, this course will support your growth in imports and exports.

Aimed at

This course is aimed at individuals and professionals who are already familiar with the basics of exporting, but want to deepen their knowledge and expertise in this area. It is particularly suited for:

- **Customs intermediaries:** Professionals who facilitate the export of goods on behalf of individuals and companies, ensuring compliance with customs regulations
- **Trade compliance managers:** Individuals responsible for overseeing and managing the export functions within an organisation, ensuring adherence to customs laws and regulations
- Supply chain and logistics managers: Those involved in managing the movement of goods across international borders and ensuring compliance with customs requirements
- International trade specialists: Professionals engaged in international trade activities, dealing with export regulations and customs procedures
- Export compliance officers: Individuals responsible for ensuring compliance with customs laws and regulations related to international trade

Key Information

Member price £499 +VAT

Non-member price £599 +VAT

CPD points1 learning point per hour

Delivery formatMicrosoft Teams

Upon completionDigital certificate and
Credly badge

Book now

Click here

Topics covered

- 1. Recap the basics
- 2. Incoterms®
- 3. Export controls
- 4. Digital trade
- 5. Value and origin
- 6. Moving the goods
- 7. Customs and VAT

Advanced Importing

The Advanced Importing elearning course is designed to deepen the understanding of the complexities involved in the importing process. By exploring advanced topics and best practices, this course will equip participants with the knowledge and skills necessary to navigate the intricacies of international trade and customs compliance effectively.

Aimed at

This course is tailored for professionals who already have a basic understanding of importing processes and are looking to advance their expertise. It is particularly suited for:

- Experienced import managers: Individuals responsible for managing the import activities within their organisations who seek to refine their skills and knowledge
- Trade compliance specialists: Professionals ensuring that their companies adhere to international trade regulations and customs laws
- Supply chain and logistics managers: Those overseeing the movement of goods and seeking to optimise import processes and compliance
- Procurement professionals: Individuals involved in sourcing goods internationally and managing supplier relationships
- Customs intermediaries: Professionals facilitating the import of goods on behalf of clients, looking to stay updated with advanced customs procedures and regulations
- Business owners: Entrepreneurs who import goods and want to ensure compliance and efficiency in their import operations

Key Information

Member price £499 +VAT

Non-member price £599 +VAT

CPD points1 learning point per hour

Delivery formatMicrosoft Teams

Upon completionDigital certificate and
Credly badge

Book now

Click here

Topics covered

- 1. Roles of WTO and WCO
- 2. Selecting partners
- 3. Incoterms® overview
- 4. Customs Declaration Service (CDS)
- 5. Three pillars of customs
- 6. UK global tariff
- 7. Special procedures
- 8. Union customs code
- 9. AEO overview

Customs Proceduresand Documentation

The Customs Procedures and Documentation course is designed to provide a thorough understanding of the customs procedures and documentation required in international trade. By exploring key topics and practical applications, this course aims to equip participants with the knowledge and skills necessary to ensure compliance and efficiency in their customs operations.

Aimed at

This course is ideal for individuals and professionals involved in customs and international trade who want to gain a comprehensive understanding of customs procedures and documentation requirements. It is particularly suited for:

- **Customs intermediaries:** Professionals who facilitate the import and export of goods, ensuring compliance with customs regulations
- **Trade compliance managers:** Individuals overseeing the trade compliance functions within an organisation
- **Logistics and supply chain professionals:** Those managing the movement of goods across international borders
- **Import/export managers:** Professionals responsible for handling import and export activities within their companies
- Procurement and purchasing managers: Individuals sourcing goods from overseas suppliers
- **Business owners:** Entrepreneurs involved in international trade who need to understand customs procedures to optimise their operations
- Students and academics: Individuals studying international trade, business, or related fields seeking practical knowledge of customs processes

Topics covered

- Legislation and regulatory bodies
- 2. Trade documentation
- 3. Classification
- 4. FTAs and Rules of Origin
- 5. Valuation
- 6. Procedure codes
- 7. Customs requirements- imports

- 8. Customs requirements exports
- 9. Customs
 Special Procedures
- 10. Other considerations

Key Information

Member price £499 +VAT

Non-member price £599 +VAT

CPD points1 learning point per hour

Delivery formatMicrosoft Teams

Upon completionDigital certificate and
Credly badge

Book now

Click here

Practical Workshops

Our Practical Workshops are available on request and will run subject to demand. If you are interested in one of these workshops, please request via an enquiry form on our website. The product list for the practical workshops training courses is designed to deliver intensive, high-quality training over a span of up to 4 hours. Here are the key details about the half-day courses:

Duration:	Approximately 4 hours of training
Breaks:	Two 10-15-minute breaks
Content:	Each course comprises of around 90 slides, depending on the topic
Schedule:	Courses begin promptly at 9:00 AM and conclude at 1:00 PM

Course list

Below, is a full list of available practical workshops, each tailored to meet specific training needs within the realm of international trade and customs to participants who want to fully understand the core issues of the topic

Practical Workshop Classification

Practical Workshop Export Licencing

Practical Workshop Inward Processing (IP) and Outward Processing (OP)

Practical Workshop Rules of Origin

Practical Workshop Valuation



Classification

This half-day course provides a more hands-on approach that delves into the core issues surrounding the classification of goods in international trade, providing practical exercises and real-world case studies to enhance the understanding and application of classification principles.

Aimed at

This practical workshop is designed for individuals involved in international trade who want to strengthen their practical understanding of goods classification through hands-on exercises and real-world case studies to ensure accuracy and compliance. It is particularly suited for:

- Customs intermediaries: Ensuring accurate classification of goods for import and export
- **Trade compliance officers:** Managing compliance with classification regulations and requirements
- **Logistics managers:** Overseeing the movement of goods and ensuring proper documentation
- **Import/export managers:** Responsible for the correct classification of goods in trade transactions
- **Supply chain managers:** Managing the flow of goods and information across borders

Topics covered

- 1. The importance of accurate classification in international trade
- 2. Core issues and challenges in classifying goods
- 3. The impact of misclassification
- 4. Classification principles (including the Harmonised System (HS) and commodity codes)

Key Information Member price £499 +VAT Non-member price £599 +VAT CPD points 1 learning point per hour Delivery format Microsoft Teams Upon completion

Book now

Click here

Digital certificate and Credly badge

Export Licencing

This half-day course is a hands-on workshop focusing on the core issues surrounding export licencing, providing practical exercises and real-world case studies to enhance delegate's understanding and application of export licencing principles.

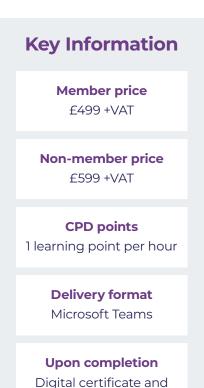
Aimed at

This practical workshop is designed for individuals involved in export operations, compliance, logistics, and business development who want to strengthen their practical understanding of export licensing through hands-on exercises and real-world case studies to ensure accurate application and compliance. It is particularly suited for:

- **Export managers:** Managing export operations and ensuring compliance with licencing requirements
- **Trade compliance officers:** Ensuring adherence to export control regulations and licencing requirements
- **Logistics managers:** Overseeing the transportation and documentation of goods for export
- Business owners and entrepreneurs: Engaged in exporting goods and seeking to understand licencing regulations
- **Legal and regulatory advisors:** Providing guidance on export licencing and compliance matters

Topics covered

- 1. The importance of export licencing in international trade
- 2. Obtaining and managing export licences
- 3. The impact of non-compliance
- 4. Principles of export licencing, including types of licences, application processes and regulatory frameworks



Book now

Click here

Credly badge

Inward Processing (IP) and Outward Processing (OP)

This hands-on workshop focuses on the core issues surrounding IP and OP procedures, providing practical exercises and real-world case studies to enhance delgate's understanding and application of these customs' special procedures.

Aimed at

This practical workshop is designed for professionals involved in customs compliance, international trade, supply chain management and logistics, who need hands-on experience and practical knowledge of IP and OP procedures to manage customs special processes accurately and efficiently. It is particularly suited for:

- Customs intermediaries: Facilitating the movement of goods under IP and OP regimes
- **Trade compliance officers:** Ensuring adherence to customs regulations and procedures
- Logistics managers: Overseeing the transportation and documentation of goods under IP and OP
- Import/export managers: Managing IP and OP operations within their organisations
- **Supply chain managers:** Coordinating the flow of goods and information across borders under IP and OP procedures

Topics covered

- 1. Significance of IP and OP procedures in international trade
- 2. Challenges in implementing IP and OP procedures
- 3. Compliance requirements
- 4. Fundamental principles of IP and OP, including eligibility criteria, application processes, and regulatory frameworks



Book now

Click here

Rules of Origin

This half-day course is a more hands-on approach workshop, which focuses on the core issues surrounding the rules of origin in international trade, providing practical exercises and real-world case studies to enhance delegate's understanding and application of these principles.

Aimed at

This practical workshop is designed for professionals involved in customs compliance, international trade, supply chain management and logistics, who want to strengthen their practical understanding of rules of origin through hands-on exercises and real-world case studies to ensure accurate application and compliance. It is particularly suited for:

- **Customs intermediaries:** Facilitating the correct application of rules of origin for goods
- **Trade compliance officers:** Ensuring adherence to rules of origin regulations and requirements
- **Logistics managers:** Overseeing the transportation and documentation of goods with respect to their origin
- Import/export managers: Managing rules of origin compliance within their organisations
- **Supply chain managers:** Coordinating the flow of goods and information across borders in accordance with rules of origin

Topics Covered

- 1. Importance of rules of origin in international trade
- 2. Fundamental principles of rules of origin
- 3. Preferential and non-preferential rules and their impact

Key Information Member price £499 +VAT Non-member price £599 +VAT CPD points 1 learning point per hour Delivery format Microsoft Teams Upon completion

Book now

Click here

Digital certificate and Credly badge

Valuation

This half-day course is a more hands on approach hands-on workshop which focuses on the core issues surrounding the valuation of goods in international trade, providing practical exercises and real-world case studies to enhance delegate's understanding and application of valuation principles.

Aimed at

This practical workshop is designed for professionals involved in customs compliance, international trade, finance and logistics, who want to enhance their practical understanding of customs valuation through hands-on exercises and real-world case studies to ensure accurate and compliant valuation practices. It is particularly suited to:

- Customs intermediaries: Ensuring accurate valuation of goods for customs purposes
- **Trade compliance officers:** Managing compliance with valuation regulations and requirements
- **Logistics managers:** Overseeing the documentation and valuation of goods in transit
- Import/export managers: Responsible for the correct valuation of goods in trade transactions
- **Financial analysts:** Assessing the value of goods for financial reporting and analysis

Topics covered

- 1. The importance of accurate valuation in international trade
- 2. Challenges in valuing goods
- 3. Impact of incorrect valuations on duties and taxes
- 4. Fundamental principles of valuation
- 5. Methods of valuation

Member price£499 +VAT

Non-member price £599 +VAT

CPD points1 learning point per hour

Delivery formatMicrosoft Teams

Upon completionDigital certificate and
Credly badge

Book now

Click here

Your next steps

Build the trade leaders of tomorrow with our training courses.



Visit our website https://www.export.org.uk/education/training/



This prospectus is accurate as of printing, October 2025.



